

**NORTHWESTERN UNIVERSITY**  
**Nemmers Prize Lecture and Conference**

Date: April 9, 2015  
To: Participants in the 2015 Nemmers Prize Conference  
From: Ian Savage, Conference Coordinator

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**Logistical Information for Your Visit to Evanston**

This is the second informational mailing on the lecture and conference associated with the awarding of the Nemmers Prize to Jean Tirole. This note is designed to provide logistical information to assist you with your visit. I apologize to those familiar with Evanston that some of this information may be superfluous.

**Travel from O'Hare Airport**

Evanston is very compact and has good public transportation links to downtown Chicago. Therefore you will probably not need to hire a car. Most visitors come by taxi. Chicago-based cabs are available at meter rates (about \$35+) from a stand outside the luggage claim areas. However, a better suggestion is to call American Taxi Dispatch Inc. at (847) 255-9600. (There are a number of cab companies using the word "American" in their name, so make sure you use this phone number.) These cabs will pick you up at:

Terminal 1 - Door G on baggage claim level, middle lane of traffic.

Terminal 2 - Door E on baggage claim level, middle lane of traffic.

Terminal 3 - Door G on baggage claim level, middle lane of traffic.

Terminal 5 (International Terminal) - Door E on baggage claim level, first lane of traffic.

A flat fare of \$32 or \$33 (plus \$2 for each additional person) is charged. If you are taking a cab to the Hilton Garden Inn ask for the "Hilton Garden Inn, Evanston, 1818 Maple Avenue" and if you are coming directly to the lecture and conference site ask for the "Allen Center, 2169 Campus Drive on Northwestern's Evanston Campus."

If you prefer to use Uber or similar services, note that we will typically not reimburse for a fare, including tip, of greater than \$40 for a one-way trip.

When you leave Evanston to return to O'Hare, taxis are waiting in a stand outside the Hilton Garden Inn (at the same flat fare as the outward trip). If you are leaving from the Allen Center, ask the front desk to call a taxi (giving the front desk at least 30 minutes notice).

## Driving and General Travel Directions

Please consult the Economics Department's web site at:  
<http://www.economics.northwestern.edu/about/directions.html>  
and the map at the end of this document.

## Parking on Campus

Please note that visitor parking on campus is very limited on weekdays, and campus police ticket unauthorized vehicles. We have made the following arrangements (please consult the map at the end for directions -- make sure your browser correctly displays this map, it should include red and yellow boxes highlighting the venues):

For the lecture on Wednesday, April 29<sup>th</sup>, free parking is available in most campus parking lots after 4pm. The attached map indicates that driving access to the Allen Center is from Lincoln Street at the north end of campus. Construction means that there is limited parking close to the Allen Center, but there is a large multi-level lot as you enter campus.

On Thursday and Friday April 30<sup>th</sup> and May 1<sup>st</sup>, if you are coming from elsewhere in the Chicago area, please stop by the registration desk at the Allen Center to collect parking permits (one permit for each day), or see me at the lecture and dinner on Wednesday. The attached map indicates that driving access to the Allen Center is from Lincoln Street at the north end of campus. Construction means that there is limited parking close to the Allen Center, but there is a large multi-level lot as you enter campus.

If you are staying at the Hilton Garden Inn we have arranged for the hotel shuttle van to take you to and from the conference venue. Please see the next section for information on the hotel shuttle van.

## Hotel Arrangements

Accommodations are at the Hilton Garden Inn Evanston, 1818 Maple Avenue, Evanston, IL 60201 (847-475-6400). We have an arrangement where the room and tax (only) will be billed directly to Northwestern University. However, you will be asked for a credit card when you check-in to cover any meals, movies, or bar expenses you may charge to your room (see information on expenses below).

The Hilton Garden Inn is located in downtown Evanston. There are coffee shops, banks, bookshop, movie theaters, a drug store, bars and restaurants within walking distance. The lakefront beaches and parks are only five blocks east of the hotel.

The hotel operates a shuttle van. The van has been scheduled to make trips to and from the conference venue. The van has a capacity of 11, so we have scheduled multiple trips. The shuttle van stops outside the main hotel entrance on Maple Avenue. The shuttle van schedule is:

Wednesday, April 29:

4:00pm from the hotel to the Allen Center

9:00pm and 9:15pm from the Allen Center after dinner to return to hotel

Thursday, April 30:

8:15am from the hotel to the Allen Center

8:30am from the hotel to the Allen Center

(in the evening the bus from the Art Institute will go to the hotel)

Friday, May 1:

8:15am from the hotel to the Allen Center

8:30am from the hotel to the Allen Center

5:00pm from the Allen Center to return to the hotel

You may wish to walk to and from the conference venue if the weather is favorable, and if you don't have any luggage. It will take you about 15 minutes, but the scenery is very pleasant (you can consult the attached map).

### Expenses

Immediately after the conference I will e-mail you the instruction and forms for you to claim expenses. You will be able to submit these forms, and a scan of your tickets and receipts, electronically.

We will reimburse you for your travel expenses, and reasonable incidental meal and other expenses (hotel room and tax will be charged directly to Northwestern University). Please note that the University has a blanket limit of \$65 for an evening meal inclusive of tax and tip. For all food purchases, you will need to keep an itemized check and not just a credit card receipt. We will not reimburse for any lunch or dinner at times when the conference provides the meal (Wednesday and Thursday dinner, Thursday and Friday lunch),

Please also note that Northwestern University will only reimburse for regular coach class airfare. We will not pay for any upgrade fees. However, we will reimburse for reasonable baggage checking fees.

## Schedule of Events

Unless noted, all events at the James L. Allen Center, 2169 Campus Drive

### **Wednesday, April 29, 2015**

- 4:30-6pm Nemmers Lecture – "Moving up a Demand Curve: Dynamic Screening with Positive Selection" – Jean Tirole (Toulouse School of Economics) – McCormick Auditorium
- 6:00-7:00 Reception
- 7:00 Dinner

### **Thursday, April 30, 2015**

- 8:30am Continental breakfast available and registration desk open
- 9:00-6:00 Conference "Liquidity, Bubbles, and Crises" - McCormick Auditorium
- 6:10pm Bus transportation to Art Institute of Chicago
- 7:00 Reception, dinner and gallery viewing, Art Institute of Chicago
- 10:00 Bus transportation back to the hotel

### **Friday, May 1, 2015**

- 8:30am Continental breakfast available and registration desk open
- 9:00-5:00 Conference "Liquidity, Bubbles, and Crises" - McCormick Auditorium
- 5:00pm Adjournment

Details of the schedule of talks, and links to the papers is at:

<http://www.economics.northwestern.edu/events/nemmers/conference.html>

### Information on the Art Institute of Chicago Event

The evening will consist of a reception, a sit-down dinner and a viewing of some of the galleries. **The dress code for the evening is business attire (jacket and tie for gentlemen).**

A chartered bus will depart from the Allen Center immediately after the conference sessions end for the day at 6:10pm (you will not have time to return to the hotel). The bus will return from the Art Institute at 10pm with stops at the Hilton Garden Inn and the Allen Center.

For those travelling independently, the event will be held in the Modern Wing of the Art Institute. You should enter on Monroe Street, and arrive for 7pm. There is limited street parking, and underground garages at Millennium Park/East Monroe Street, accessible from Columbus Drive.

## Information for Speakers and Discussants

Paper sessions are 65 minutes long.

- Speakers will have 40 minutes for their presentation
- The discussant will have 10 minutes
- Fifteen minutes will be reserved for audience questions, and for any response by the speaker to the discussant's comments.

Discussants can view the papers at:

<http://www.economics.northwestern.edu/events/nemmers/conference.html>

If you update your paper, please update it on your own website, and also let the discussant know so that they are working with the most current version. If a link is not given, contact us or the author to obtain the most recent copy.

The conference room will have a host laptop. You can either e-mail Ian Savage

[ipsavage@northwestern.edu](mailto:ipsavage@northwestern.edu)

your presentation prior to the conference, or bring it with you on a flash drive.

## For More Information

If you have any questions, please contact me at (847) 491-8241 or [ipsavage@northwestern.edu](mailto:ipsavage@northwestern.edu). You might also want to check out the Nemmers events web site:

<http://www.economics.northwestern.edu/events/nemmers/>

Note that you do not need to register on-line as I have taken care of this.

**Northwestern University  
Evanston, Illinois**

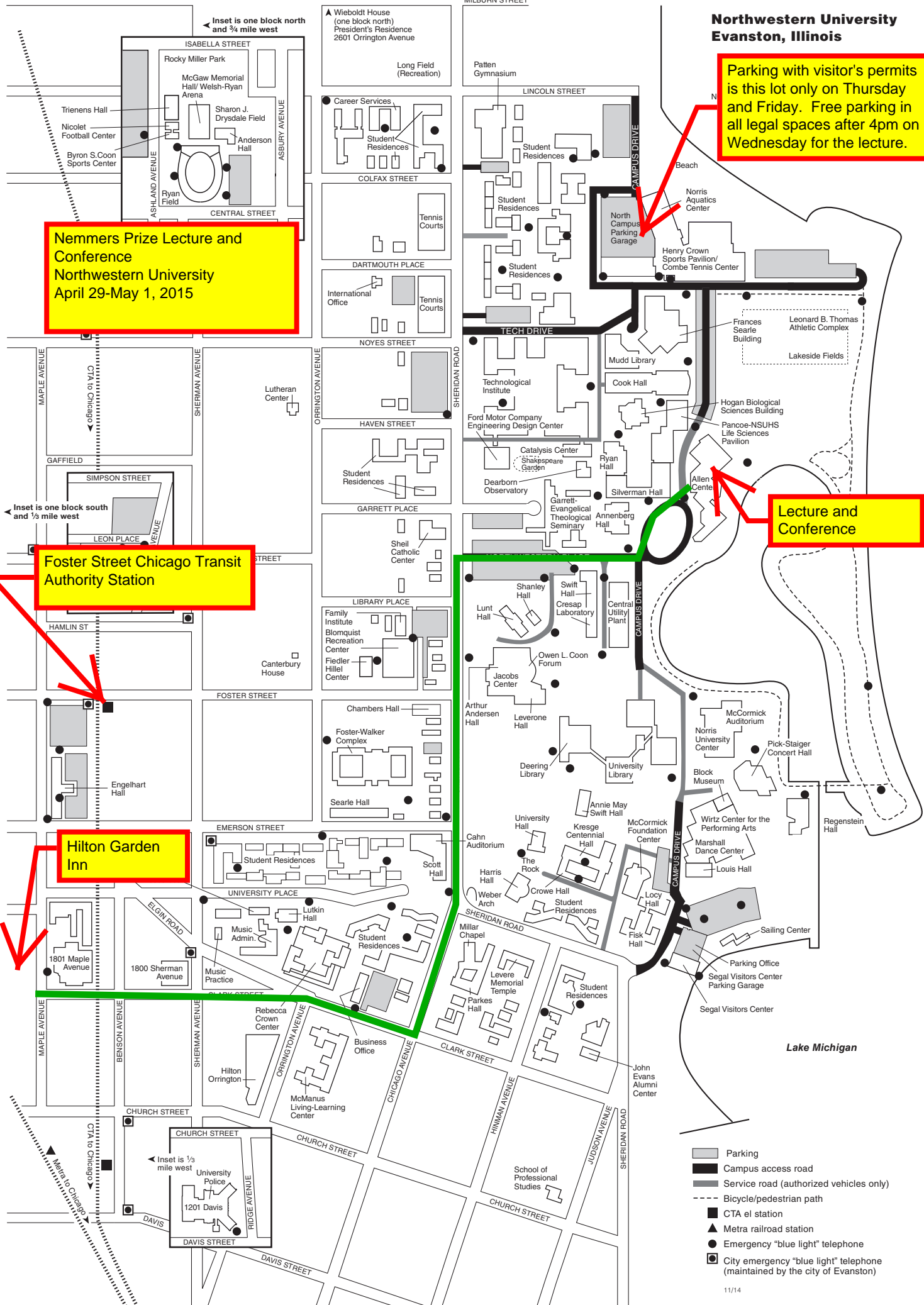
Parking with visitor's permits is this lot only on Thursday and Friday. Free parking in all legal spaces after 4pm on Wednesday for the lecture.

**Nemmers Prize Lecture and Conference  
Northwestern University  
April 29-May 1, 2015**

**Lecture and Conference**

**Foster Street Chicago Transit Authority Station**

**Hilton Garden Inn**



- Parking
- Campus access road
- Service road (authorized vehicles only)
- - - Bicycle/pedestrian path
- CTA el station
- ▲ Metra railroad station
- Emergency "blue light" telephone
- City emergency "blue light" telephone (maintained by the city of Evanston)