**ECON 337: Economics of State and Local Governments**  
**Fall 2021**

**Professor:** Jannet Chang  
Office: Global Hub Room # 3197; Tel: 847.491.8219,  
Email address: jannet@northwestern.edu  
**Office hours:** Wed 11AM-12PM and by appointments.

**Teaching assistant:** Cassiano Alves cassianomachadoalves2020@u.northwestern.edu

**Lecture:** MW 9:30-10:50AM @ Frances Searle Building 1421  
**Discussion section:** Fr 9:30-10:50 @ Frances Searle Building 1421

**Textbook:**  

**Prerequisites:** ECON 310-1 or MMSS 211-1 and ECON 281 or ECON 381-1 or MATH 386-1 or IEMS 304 or STAT 350.

**Course website:** Canvas is your on-line resource for the class. Check the website at least twice a week for announcements, assignments, and grades.

**Description of the course:**  
State and local governments play an essential role in individual’s day-to-day life, such as education, transportation, health and welfare. This course uses microeconomic theory to acquaint students with various aspects of the subnational government sector, including expenditure, financing, and policy issues. We start by reviewing under what situation is the government provision desirable. We then study how levels of state goods and services are determined using voting and Tiebout models. After discussing user charges and intergovernmental grants, we will explore the main source of state and local governmental revenue: taxes. The course will end with policy analysis and applications in education, health and welfare.

**Grades and Exams:** The break-downs of your grades are:

<table>
<thead>
<tr>
<th>Component</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Midterm (Wed, 10/20)</td>
<td>25%</td>
</tr>
<tr>
<td>Comprehensive Final (Thursday, 12/9, 3-5PM)</td>
<td>35%</td>
</tr>
<tr>
<td>Five graded problem sets</td>
<td>20%</td>
</tr>
<tr>
<td>Group Project (idea 2% + draft + critique 4%+ final version 10%)</td>
<td>16%</td>
</tr>
<tr>
<td>Mini-presentation and classroom discussion</td>
<td>4%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>100%</strong></td>
</tr>
</tbody>
</table>

Grading is curved, based on total points earned on exams, problem sets, the group project, and classroom participation. Pluses and minuses will be used for this course. No extra credits will be given on a personal basis.
1. Exams:  
   Attendance at exams is mandatory. There is no make-up exam for this class. If you must miss a midterm exam, you are required to inform me before exam time with a documented excuse by an independent source. Failing to do so will result in a zero point on your exam. If your absence is approved, the weight of the missed midterm will be put on the final exam. No one is allowed to miss the final exam. The midterm will be administered during class on **Wednesday, Oct. 20**. The final will begin at **3PM** on **December 9**, as listed on Northwestern’s published final exam schedule. The final will cover all materials taught in the class. These exam dates are final. Jot down these dates now and check your class schedule for conflicts before you decide to take this class.

2. Problem sets:  
   Five problem sets will be given on a weekly or biweekly basis. They all are due *before discussion sessions start* on the due dates (see below for due dates). You are allowed to work with another student in class on the problem set, in which case, you turn in one copy together. **No late homework will be accepted for any reason.**

<table>
<thead>
<tr>
<th>Problem set</th>
<th>Due Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Problem set 1</td>
<td>Friday, 10/8 @9:30AM</td>
</tr>
<tr>
<td>Problem set 2</td>
<td>Friday, 10/15@9:30AM</td>
</tr>
<tr>
<td>Problem set 3</td>
<td>Friday, 10/29@9:30AM</td>
</tr>
<tr>
<td>Problem set 4</td>
<td>Friday 11/5@9:30AM</td>
</tr>
<tr>
<td>Problem set 5</td>
<td>Friday 11/12@9:30AM</td>
</tr>
</tbody>
</table>

3. Group project:  
   By the end of the second week, you will be able to look up on Canvas to find out your group assignment. You will work with your group to complete an economic analysis of a current state or local government policy. The project, consisting of one paper and one critique, is based on an approved topic of your choice. The due date for your **research topic** is **Nov. 1**, the **draft** of your paper is **Nov. 15** and for the **final version** of your paper is **Dec. 3**. The **critique** is due on **Nov. 22** in class. Guidelines and more details for the project will be provided later in the quarter.

4. Mini presentation:  
   Each group will present to the class a contentious state or local policy, to supplement the theories discussed in class. Each group will share its findings to the class via an 8-minute presentation. In each presentation, include the followings in the presentation: **Why should the class care? What is the issue at bay? What are the potential solutions?** And conclude with the group’s stance.

   **Attendance:** Attendance is not mandatory but it is expected. **No lecture notes or slides will be posted online.** You are expected to read the assigned readings before each lecture. You are responsible for everything covered in class, including material not in the book and not in the notes posted on Canvas. If you miss all or part of a class, it is your responsibility to track down notes or any other information you may have missed.

   **Academic Integrity:** Cheating is not tolerated in this class. Anyone found cheating on any test will receive a zero for that test. Any academic integrity violation will also be reported immediately to the Dean’s office for academic discipline.
**Students with disabilities**: Any student with a verified disability requiring special accommodations should speak to the course instructor and to AccessibleNU (847.467.5530) as early as possible in the quarter, preferably within the first two weeks of the course. All discussions will remain confidential.

**Course Outline**: This outline is subject to change. The course materials are organized according to Fisher’s book, although the order of the lecture will be different from that of the book.

1. (Week 1) Why study state and local government finance? Fisher Ch. 1
2. (Week 1 and 2) Review of some basic concepts in public economics: Fisher Ch. 2
3. (Week 2, 3, and 4) Theory of decentralization and the Tiebout model
   a. Organization of subnational government and fiscal federalism: Fisher Ch. 6
   b. The Tiebout model: Fisher Ch. 5
4. (Week 5) Public choice without mobility: Fisher Ch. 4
5. (Week 6) Demand and supply of state and local goods and services: Fisher Ch. 3 and Ch. 8
6. (Week 7, 8, and 9) Financing state and local governments I--User charge, intergovernmental grants, debt, and revenue from governmental monopoly: Fisher Ch. 9, 10, Ch. 18
7. (Week 10) Financing state and local government II--Taxes
   a. Tax analysis in general: Fisher Ch. 12
   b. Property tax: Fisher Ch. 13, Ch. 14
8. (If time allows) Policy applications and analysis
   a. Education: Fisher Ch. 19
   b. Health and Welfare: Ch. 20
   c. Transportation: Ch. 21
   d. Economics Development: Ch. 22